



ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

March 31, 2020

## Service in a Time of Global Disruption

Many libraries are contending with significant operational disruptions due to the COVID-19 pandemic. ASERL is accelerating delivery of our acclaimed professional development webinars to serve our members and others who are displaced from their normal routines and responsibilities. These sessions have been selected to serve the needs of people working in many different roles in ASERL libraries.

These sessions are **available at no cost** and the recordings made available under a Creative Commons license at [www.aserl.org/archive](http://www.aserl.org/archive). Participants in the 'live' sessions will receive a certificate of attendance via follow-up email.

The first offerings in this series are listed below; **please check** [www.aserl.org](http://www.aserl.org) as the schedule will be continually updated.

### Upcoming ASERL-hosted Webinars

#### **The Last Piece of the Puzzle: One Library's Experience with Successful MLIS Student Internships**

April 9, 2020 at 2pm ET / 1pm Central Time

REGISTER: <https://attendee.gotowebinar.com/register/6196348761628324875>

#### **How We Talk, How We Work**

April 14, 2020 at 2pm ET / 1pm Central Time

This hands-on, interactive webinar helps participants understand themselves better so that they can continue contribute to a healthy work environment. Topics include Emotional Intelligence, soliciting and providing constructive feedback, active listening and understanding different communication styles.

REGISTER: <https://attendee.gotowebinar.com/register/1202014005118459403>

#### **Not Just a Number: Negotiating Salary in Academic Archives and Special Collections**

April 16, 2020 at 2pm ET / 1pm Central Time

Although this is geared for new grads, the presenters are going to focus on salary negotiations skills that will benefit all employees.

REGISTER: <https://attendee.gotowebinar.com/register/3206133428297890315>

ASSOCIATION OF SOUTHEASTERN RESEARCH LIBRARIES

% Robert W. Woodruff Library, Suite 316

540 Asbury Circle

Atlanta, GA 30322-1006

Telephone: 404-727-0137 | Web: [www.aserl.org](http://www.aserl.org)

**Self-Advocacy: Using your Voice and Presence to Better Your Environment**

April 20, 2020 at 2pm ET / 1pm Central Time

This interactive webinar will explore self-advocacy, speaking up, and putting one's ideas into action when working in a team environment. Attendees will learn how they can use their voice and presence to benefit their coworkers, the community they serve, and themselves.

REGISTER: <https://attendee.gotowebinar.com/register/5383153260318604045>

**Overview of UVA's Digital Project Framework**

April 23, 2020 at 2pm ET / 1pm Central Time

REGISTER: <https://attendee.gotowebinar.com/register/3531359075251710475>

**Hook Line and Sinker: Reeling in Your Patrons**

April 24, 2020 at 2pm ET / 1pm Central Time

Library spaces play an essential role for our customers and students by providing safe, comfortable places to study and collaborate. Attempting to build community and reel our patrons into these opportunities, we began a program to engage users in the library spaces. This presentation will describe how we recognized the need for change and implemented programming to connect with our users. Some of the most successful programs will be highlighted as well as lessons learned and next steps.

REGISTER: <https://attendee.gotowebinar.com/register/3732088117142844939>

**Are Leaders/Managers Born, or Made?**

April 28, 2020 at 2pm ET / 1pm Central Time

Strong leadership is the most significant driver of high morale and productivity. In fact, poorly trained, inadequate leaders cost large organizations billions of dollars lost in productivity, low morale, and turnover. On the other hand, successful organizations are full of strong, passionate leaders who make a real difference. The question is: Are these leaders born or made?

REGISTER: <https://attendee.gotowebinar.com/register/7152156418657284364>

**Developing Digital Scholarly Research Systems**

April 29, 2020 at 4pm ET / 3pm Central Time

REGISTER: <https://attendee.gotowebinar.com/register/1599918467118627854>



## Recorded webinars from WRLC's 2020 Virtual Membership Meeting

### **Cultivating Leadership in the Next Generation of Librarians**

RECORDING: <https://youtu.be/MeubXNPWEE>

What does leadership or management mean to you? Is it limited to a title in your organization's hierarchy? Cultivating value in your organization can be challenging no matter the position you hold. If leadership is about influence and vision, it shouldn't be limited by position. Our speakers discuss what being a leader means to them within the context of both formal and informal opportunities to influence individuals and outcomes.

### **Personal librarianship: Impact on Information Literacy Confidence and Academic Outcomes**

RECORDING: <https://youtu.be/FAe3rFixH6c>

Many academic libraries have implemented personal librarian programs, seeking to improve relationships with students and reduce library anxiety. This session shares early findings and lessons from a personal librarian research study at the University of District of Columbia that occurred in a general education class during the fall 2019 semester. Speakers discuss the pros/cons of our approach and how, if at all, personal librarians supported student success.

### **Saving Their Memories: Oral History Capture and Curation**

RECORDING: <https://youtu.be/mRt1LV5Rcmo>

Interested in setting up an oral history program for your institution, and not sure what is involved? Speakers discuss George Mason's experience in putting one together, maintaining, and growing it, with respect to personnel, equipment, workflows, and best practices.

### **Using APIs to Increase Alma Workflow Efficiency**

RECORDING: [https://youtu.be/QGpN6\\_4aJXA](https://youtu.be/QGpN6_4aJXA)

Staff at the Washington Research Library Consortium have developed applications to facilitate working with the records for materials in each member library's Alma Institution Zone. These applications can create or edit fields in the bibliographic, holding and item records without using the

Alma interface or user roles. The applications can be especially beneficial for library staff and student assistants who do not need full resource management privileges to perform a discrete task. Recently completed apps have improved Alma workflows for the Shared Collections Facility, leading to significant improvement in efficiency and cost control.

### **Using Alma Analytics In Our Day-To-Day Work**

RECORDING: [https://youtu.be/WcODy53\\_HLs](https://youtu.be/WcODy53_HLs)

The Alma Analytics Training Team has been helping individuals build their capacity to use the Alma Analytics tool since July 2018. Twenty months later, WRLC libraries are able to see the impact of the tool on their day-to-day work. A panel of Analytics users will share specific examples of reports, how they are used, and how their workflows have changed since the migration.

### **The Living Alma Community Zone Community: Working with Community Contributed Records and Collections**

RECORDING: [https://youtu.be/GPqiWNY\\_YJs](https://youtu.be/GPqiWNY_YJs)

The Alma Community Zone (CZ) is a centralized, comprehensive platform focused on electronic resource offerings, leveraging community cataloging and knowledge. The CZ is an ever-evolving and increasingly complex resource that librarians and paraprofessional staff must learn to navigate effectively. Ex Libris User communities have often voiced dissatisfaction with the overall quality of the metadata within the CZ, particularly for ebooks. Through Community Contributed Records and Collections, Ex Libris users have the opportunity to contribute robust metadata directly to the CZ—empowering users with useful tools that can help shape and raise the overall bibliographic standard of CZ metadata.

### **A New Approach to Finding Aid Displays with Web CMS**

RECORDING: <https://youtu.be/SERaEEb5PM8>

Catholic University Libraries' website transitioned to a new University enterprise Content Management System (CMS) in 2019. The libraries' Web Team used this opportunity to implement substantive enhancements to the appearance of its finding aids to archival collections. This presentation discusses this process and the improvements, setbacks, and lessons learned.

### **Supporting Faculty Research with Online Exhibition Software Platforms: Tropy, WordPress, ESRI StoryMaps, and Omeka-S**

RECORDING: <https://youtu.be/TlflhclmjtE>

Learn about a collaboration between American University Library and AU's Center for Teaching, Research, and Learning to promote online exhibition platforms as a way of showcasing faculty

research. Speakers provide use cases and examples for each platform (i.e., Tropy, WordPress, ESRI StoryMaps and Omeka-S).

### **Web Accessibility Strategies for the New Decade**

RECORDING: <https://youtu.be/AZP49ivSyQo>

Section 508 was added to the Rehabilitation Act in 1998 and the Web Content Accessibility Guidelines 1.0 became a W3C recommendation in 1999. Despite these laws and guidelines having now been in place for over twenty years, the progression of Web technology and the corresponding evolution of accessibility recommendations has made compliance, if anything, even more difficult. The presenter gives a brief overview of recent accessibility-related developments followed by a demonstration of accessibility evaluation and remediation techniques of varying technological complexity.

### **Absentee Ballot Day in the Library**

RECORDING: [https://youtu.be/eVUCT\\_Kp5cY](https://youtu.be/eVUCT_Kp5cY)

In 2018, the American University Library held its first Absentee Ballot Day and helped over 1,000 students request absentee ballots. Gwendolyn Reece has created an Absentee Ballot Day toolkit, started a listserv for collaboration and will share all you need to host an Absentee Ballot Day at your library. The WRLC Library Directors Council has endorsed the idea.

### **DIY VHS Preservation for Libraries**

RECORDING: [https://youtu.be/E0Z7FTJx\\_4w](https://youtu.be/E0Z7FTJx_4w)

By the end of the decade, library VHS collections will be unusable due to degradation and obsolescence. Faced with losing access to their collection of 4000+ out-of-distribution VHS titles, the American University Library developed a comprehensive do-it-yourself plan to preserve their collection. Chris Lewis and Phil Salvador from American University explain their VHS preservation project and how it fits within their collection management responsibilities. Their project offers a potential blueprint for others to develop a practical, cost-effective process to preserve their collections.

### **Getting Started with Library Privacy: Privacy Practices for Library Personnel**

RECORDING: <https://youtu.be/FrXWSLZcT44>

Listen to this session to learn some concrete skills and attitudes that can help protect the privacy of our communities. The speakers start with the concept of “threat modeling” to help viewers understand the risks to their data from a more theoretical perspective, and then move to concrete best practices to protect our data at both organizational and individual levels. They look at toolkits such as the ALA Library Privacy Checklists, EFF’s Surveillance Self-Defense training and the Library Bill

of Rights. You'll leave with a list of actions you could take to improve web privacy for yourself and your organization.

### **Teaching Computational Skills with the Carpentries**

RECORDING: <https://youtu.be/jHoAHUb9ekQ>

As a means to address the ever increasing need for computational skills across disciplines and departments, many libraries and other research services providers on campuses around the globe have been participating in the Carpentries, a community-driven, global organization focused on teaching data and coding skills with evidence-based instruction practices. In this presentation, librarians from George Washington and George Mason Universities introduce the Carpentries, describe their participation in this effort at each school, and outline future plans for instruction and other services around computational literacy.